

THE PHD PROJECTSM

NEWS

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VISION:

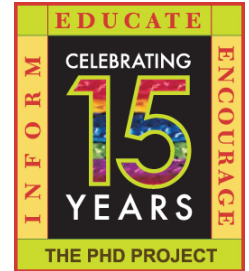
A significantly larger pool of highly qualified African-Americans, Hispanic-Americans, and Native Americans for positions in management.

MISSION:

The PhD Project's mission is to increase the diversity of corporate America by increasing the diversity of business school faculty. We attract African-Americans, Hispanic-Americans, and Native Americans to business Ph.D. programs, and provide a network of peer support on their journey to becoming professors. As faculty, they serve as role models attracting and mentoring minority students while improving the preparation of all students for our diverse workplace and society.

OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing a support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



THE PHD PROJECT AND A RENEWED FRIENDSHIP!

This article was written from an interview by MediaImpact.

The PhD Project's capping ceremony at the annual conference last November was the occasion for a reunion of two new professors who had not seen each other in 28 years.

Art Wharton III and Maurice Reid, years ago in an earlier life, had been engineers and co-workers for an industrial firm, and roomed together during a management training course. Each subsequently went their own way, leaving the firm and the profession. They lost touch with each other in the early 1980s with no further contact between them; but unbeknownst to them was a common bond. Each decided to shift careers and become a business professor.

Reid attended the 1999 PhD Project conference and enrolled in a program the following year at Ohio State in management. Wharton attended the 2004 conference and was soon in a program too, but at Morgan State in accounting. Wharton completed his program in 2009, with no unusual interruptions.

Reid experienced first the need to care for seriously ill family members, and then serious health difficulties of his own that required multiple surgeries to save his vision. Cured but delayed, he too completed his program, in late 2008.

Reid finished first. Art Wharton, nearing completion of his own program, saw the announcement of a Maurice Reid completing and wondered if it could be his old corporate roommate. So he emailed him to ask. Both men were stunned when they made the connection and realized the startling coincidence that both were participants in the Project and completing within months of each other. Their friendship picked up where it had left off years before, thanks to email. Then, in November they met in person so they could each be "capped" as new professors.

"I hadn't seen his picture, but I walked into that conference room and I spotted him right away," Dr. Reid said. "It amazes me that our interests have re-intersected. It's just amazing that we are starting our professorial careers at the same time; Reid at Eastern Kentucky University and Wharton at Towson University. "And it's nice to say that I beat him by four months."



Dr. Maurice Reid, Eastern Kentucky University and Dr. Arthur Wharton, III, Towson University

Listed below are the accomplishments of PhD Project participants reported since the last issue of the newsletter. A year after the participant's name indicates the year they attended a November PhD Project Conference.

WELCOME NEW STUDENTS

Name	Year started/to start program	Discipline	School
Joshua Racca	2006	Accounting	University of North Texas
Paul Tanyi	2008	Accounting	Florida International University
Belal Abdel Fattah	2008	Information Systems	University of Texas-El Paso
Louis-Marie Tchouakeu	2006	Information Systems	Pennsylvania State University
Carliss D. Charles- 2009	Jan. 2010	Management	Texas Tech University
Lucia E. Guillory	2008	Management	Stanford Graduate University
Chinenye Offor- 2007	2009	Management	Harvard Business School
Angela Peace- 2009	Jan. 2010	Management	Texas Tech University
Tatiana Fajardo	2009	Marketing	University of Miami
Talé Mitchell	2007	Marketing	University of Illinois at Urbana-Champaign
Isaac Munoz	2009	Marketing	University of Texas-Austin
Rebeca Perren- 2009	2010	Marketing	University of Central Florida

STUDENT ACCOMPLISHMENTS

Congratulations to the following students who recently passed comprehensive exams:

Name	Discipline	School
Robert Marley	Accounting	University of South Florida
Edward Osei Akoto	Management	Jackson State University
Joe Gladstone	Management	New Mexico State University
Angélica Gutiérrez	Management	UCLA
Kimberly Lathan	Management	University of Alabama-Birmingham
Rosemond (Roz) Moore	Management	University of Texas- Pan American

Congratulations to the following students who successfully defended their dissertation proposal:

Name	Discipline	School
Tonjia Coverdale	Information Systems	Morgan State University
Jeanne Johnson Holmes	Management	University of South Carolina
Tashonna Smith	Management	Rutgers University

CONGRATULATIONS! NEW PROFESSORS

The following individuals advised us of their successful dissertation defense!

Name	Discipline	Doctorate Received At	Teaching At
Jason Brown- 2001	Accounting	University of Pittsburgh	Indiana University
Kelly Gamble- 2002	Accounting	Florida State University	University of Alabama Huntsville
Lascelles Adams- 1997	Information Systems	University of Central Florida	Seeking Faculty Position
Joycelyn Streater	Information Systems	Emory University	Post-doc @ Georgia Tech University
Carlos Thomas- 2002	Information Systems	Louisiana State University	Seeking Faculty Position
Barbara Usher	Information Systems	Claremont Graduate University	Seeking Faculty Position
Daffney Felton	Management	Jackson State University	Grambling State University
Alexis Smith	Management	Tulane University	Seeking Faculty Position
Aronté Bennett	Marketing	New York University	Villanova University
Ronald Leak- 2004	Marketing	University of South Carolina	North Carolina A&T State University
Edward Nowlin- 2003	Marketing	University of Nebraska-Lincoln	Southern Illinois University Carbondale

STUDENT NEWS- ON THE FAST TRACK!

Congratulations to **Ms. Carliss Charles and Ms. Angela Peace, Management, Texas Tech University.** Both recently attended the 2009 November PhD Project Conference and have begun their doctoral programs at Texas Tech University just this January!

FACULTY CORNER

Congratulations to **Dr. Ian Williamson, Management, Melbourne Business School- Australia.** Effective January 2010, Dr. Williamson will be the endowed Helen Macpherson Smith Chair of Leadership for Social Impact at the Melbourne School of Business. Dr. Williamson is a member of The PhD Project Management Doctoral Students Association.

Congratulations to **Dr. Olenda Johnson, Management, formerly at North Carolina A&T State University.** Dr. Johnson leaves "civilian" academia and has relocated to Rhode Island to the **U.S. Naval War College and the College of Operational and Strategic Leadership (COSL).**

THE NEWEST PHD PROJECT PROFESSORS AT THE 2009 ANNUAL CONFERENCE



First row: Dr. Deanna Kennedy- Texas A&M University, Dr. Annette Pridden- University of Mississippi, Dr. Demetra Andrews- Florida State University, Dr. Janeé Burkhalter- St. Joseph's University, Bernie Milano, President of The PhD Project, Dr. Carla Childers- Ohio University, Dr. Adriana Boveda-Lambie- Rochester Institute of Technology , Dr. Dewaynna Cates-Prairie View A&M University, Dr. Shalei Simms-Ramapo College of New Jersey

Second row:

Dr. Susanne Toney- Hampton University, Dr. Samantha Cross- Iowa State University, Dr. Sekou Bermiss- University of Texas at Austin, Dr. Atira Charles- Florida State University, Dr. Efosa Idemudia- Texas Tech University, Dr. Carla Jones- University of Houston, Dr. Arthur Wharton- Towson State University and Dr. Maurice Reid-Eastern Kentucky University

THE SPONSOR CORNER

The PhD Project welcomes American Express as a new Sponsor for 2010!

Since our Spring newsletter, The PhD Project has received 2009 renewals from:

- KPMG Foundation – \$900,000 (incl. est. in-kind)
- DiversityInc. - \$75,000
- JP Morgan Chase - \$25,000
- Goldman Sachs Group - \$25,000

We have received 2010 renewals from:

- Act-1 Group - \$25,000 (2010 and 2011)
- California State University System - \$25,000
- Graduate Management Admissions Council- \$250,000
- Microsoft – Increased to \$50,000 (2010 and 2011)

We thank our Sponsors for their continued support and for believing in our mission.

As we continuously work to broaden support for The PhD Project, we ask for *your* support in acknowledging the sponsoring corporations and also identifying potential Sponsors. If you have a corporate contact interested in becoming a sponsor, please contact Marie Zara at mzara@kpmg.com or 201-307-8660.

KPMG FOUNDATION ACCOUNTING DOCTORAL SCHOLARSHIP PROGRAM

KPMG Foundation's accounting doctoral scholarships for minorities aim to further increase the completion rate among African-American, Hispanic-American, and Native American doctoral students. In order to apply for this scholarship, you must be:

- African-American, Hispanic-American, or Native American
- A U.S. citizen or a permanent resident of the United States
- enrolled, on campus, in a full-time, AACSB accredited, U.S. Accounting business doctoral program by September 2010

Terms of the scholarship: \$10,000 annual scholarship, eligible for annual renewal, cumulative total scholarship amounts not to exceed \$50,000.

Please visit the website, <http://www.kpmgfoundation.org/foundinit.asp> for detailed application instructions. Deadline for application is **May 1, 2010.**

AICPA FELLOWSHIP FOR MINORITY DOCTORAL STUDENTS

The AICPA Fellowship for Minority Doctoral Students is a renewable fellowship of up to \$12,000 awarded annually to full-time minority accounting scholars who demonstrate significant potential to become accounting educators. The eligibility requirements are as follows:

- Be in, applied to and/or accepted into a doctoral program with a concentration in accounting
- Earned a Master's Degree and/or completed at least 3 years of full-time experience in accounting practice
- Be a minority student of Black or African American; Hispanic or Latino; Asian; American Indian or Alaska Native; Native Hawaiian or Pacific Islander; or of two or more races
- Attend school on a full-time basis and remain enrolled full-time until attaining one's doctoral degree
- Agree not to work full-time in a paid position or accept responsibility for teaching more than one course per semester as a teaching assistant, or dedicate more than one quarter of my time as a research assistant
- Be a CPA or plan to pursue the CPA credential
- Be a U.S. citizen or permanent resident (green card holder)

The 2010-2011 Doctoral fellowship application is posted on the website, <http://www.aicpa.org/members/div/career/mini/fmnds.htm>. Deadline for applications is **April 1, 2010.**

PHD PROJECT ANNIVERSARY CAMPAIGN PLEDGE

The PhD Project 15th Anniversary Campaign Pledge is a huge success thanks to the generosity of our members. Together, close to \$40,000 has been raised. If you have not contributed, please consider doing so.

Provide a Legacy to Ensure Diversity for Generations in Education: PLEDGE



For those who have contributed, we hope you will continue your generous support of The PhD Project. Your contributions allow us to provide others with the same opportunity that you have been given. You can access a PLEDGE card at www.phdproject.org –click on the PLEDGE icon. Or, contact Marie Zara at mzara@kpmg.com, or 201-307-8660.

THE PHD PROJECT SPONSOR SPOTLIGHT



Dixon Hughes PLLC: Partnering to Make a Difference

At the heart of Dixon Hughes are its people. With 1,200 people located in 8 states, Dixon Hughes is the largest accounting firm headquartered in the Southeast. With such critical mass, Dixon Hughes recognizes its ability to make a significant impact on the communities it serves. It also recognizes that while experience, commitment and knowledge are fundamental to a successful accounting practice, values and culture are equally important to creating a thriving environment for its people and community.

Across the Southern U.S., Dixon Hughes is connected to the communities it serves. By empowering its people to contribute philanthropically to their local communities, Dixon Hughes professionals make a difference in the places where they live and work. Each office has the autonomy to select sponsored philanthropic initiatives. In fact, the firm provided over one million dollars in funding for philanthropic initiatives in 2008.

As part of the corporate culture, Dixon Hughes' employees give their time and money to impact the lives of others through serving on boards, activities and initiatives for organizations such as the United Way, American Red Cross and Boys and Girls Clubs. In addition, employees benefit from a flexible schedule which can help to provide outreach in their community. The community involvement and group activities have fostered a friendly, caring culture in all of Dixon Hughes' 21 offices. Dixon Hughes truly is a partner within its communities.

Dixon Hughes' commitment extends beyond its geographic locations to include supporting the advancement of the accounting profession. In 2008, Dixon Hughes became a sponsor of The PhD Project.

"Being a part of this important initiative is in keeping with our values and culture. Dixon Hughes places a great deal of importance on supporting both the accounting industry and the diversity of the professionals within it. We strongly believe that our commitment to this program will positively impact a new generation of accounting professionals," stated Eddie Sams, Chairman of Dixon Hughes.



Eddie Sams, Chairman

"This three-year sponsorship from Dixon Hughes shows their commitment to diversity," said Bernard J. Milano, The PhD Project's founder and President of the KPMG Foundation, the creator and lead sponsor of the program. "Through our partnership, we are making a difference in both the academic and business world."

In 2009, Dixon Hughes celebrated its 50-year history. The firm also was selected as one of 2009's Best Accounting Firms to Work For by Accounting Today, affirming its emphasis on values, culture and corporate citizenship within its industry and local communities. The PhD Project is proud to have them as a sponsor.

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