

THE PHD PROJECTSM

NEWS

WINTER 2004

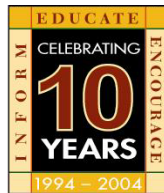
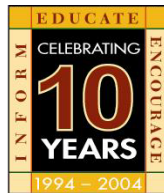
VOLUME IV: ISSUE 1

MISSION: To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native Americans to business doctoral programs and providing support during their doctoral programs.

OBJECTIVES:

- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.

In Just 10 Years, The PhD Project has More Than Doubled Corps of Minority Business School Faculty



The PhD Project is proud to announce that in its 10 year history, it has more than doubled the number of doctorally qualified African-American, Hispanic-American or Native American minority business professors in U.S. business schools. When The PhD Project was founded in 1994, there were only 294 minority business professors. Today, there are 680 minority business professors—an increase of more than 131%. Further, 418 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom in the next few years.

"We are proud of what we have achieved through The PhD Project in only ten years," said Bernard J. Milano, The PhD Project's founder and President of the KPMG Foundation, the creator and lead sponsor of the program. "The 294 professors were produced over four decades. We have more than doubled that number in just one decade. But there is much more to do. With over 1200 universities that teach business, we have fewer than one minority professor per school."

The PhD Project was created to address the severe under-representation of African-Americans, Hispanic-Americans and Native Americans on business school faculty. By diversifying the faculty, The PhD Project will: 1) encourage more minorities

to pursue business degrees, 2) improve the performance and completion rate of those students by providing role models and more natural mentors and 3) better prepare all business students for today's multicultural society and work environment.

"The impact of being a faculty member of color comes from simply being here. My presence enriches the educational experience of all students," said Dr. Nicole Thorne Jenkins, PhD CPA Washington University in St. Louis Olin School of Business. "I have been pleasantly surprised by the number of majority students that have come to me for course, career and life advice. Upon reflection, I have determined that by doing my best in the classroom, in research, and in service to the university, I break down the perceived barriers that race presents and have replaced them with an access bridge for others in the university community to cross."

The PhD Project conducts a nationwide marketing campaign—identifying minorities willing to leave their corporate jobs, return to academia to earn a PhD, and become business professors. Top candidates are invited to a three-day conference, where they meet with current minority business professors and representatives from PhD programs across the country. They get all the information they need to make the transition from business to academia.

1-888-2GET-APHD

WWW.PHDPROJECT.ORG

RESULTS OF PHD PROJECT TO DATE

	<u>Accounting</u>	<u>Finance</u>	<u>Information Systems</u>	<u>Management</u>	<u>Marketing</u>	<u>Total</u>
Total current students	71	42	84	161	55	418
Total since formation of DS Association who are now faculty	91	25	43	99	51	309
Total who dropped out of Doctoral Program	15	8	11	24	6	64
Total current faculty	203	57	87	203	130	680
Faculty as of 1994	-	-	-	-	-	294*
<i>*breakdown by discipline not available at time information was gathered.</i>						

KPMG FOUNDATION SCHOLARSHIP FOR MINORITY ACCOUNTING DOCTORAL STUDENTS

The KPMG Foundation Accounting Doctoral Scholarship Program is open to African-Americans, Hispanic-Americans and Native Americans who will be in a full-time Accounting business doctoral program in September 2004.

Terms of the Scholarship are as follows:

A \$10,000 annual scholarship renewable for a total of five years.

Eligibility Requirements:

In order to apply for this scholarship, you must be:

- African-American, Hispanic-American, or Native American;
- a U.S. citizen or a permanent U.S. resident;
- enrolled, on campus, in a full-time AACSB accredited, Accounting Doctoral Program by September 2004.

To Apply:

- Download and complete the application found at <http://accounting.rutgers.edu/kpmg/funding.html>.
- Include undergraduate and, if applicable, graduate transcripts; a copy of your most current resume; proof of your matriculation status (e.g. letter of acceptance); and a brief cover letter which explains your reason for pursuing a PhD in accounting.

Up to 15 new scholarships will be awarded this year



**Doctoral Scholarship Program
c/o Anita English
KPMG Foundation
Three Chestnut Ridge Road
Montvale, NJ 07645**

**Deadline for applications is May 1, 2004
Awards will be announced May 15, 2004**

THE CITIGROUP FOUNDATION FINANCE DOCTORAL SCHOLARSHIP PROGRAM

The Citigroup Foundation Finance Doctoral Scholarship is open to African-Americans, Hispanic-Americans and Native Americans who will be in a full-time Finance business doctoral program in September 2004.

Terms of the scholarship are as follows:

A \$10,000 scholarship for one year.

Eligibility Requirements:

In order to apply for this scholarship, you must be:

- African-American, Hispanic-American, or Native American;
- a U.S. citizen or a permanent U.S. resident;
- enrolled, on campus, in a full-time, AACSB accredited, Finance Doctoral Program by September 2004.

To Apply:

- Download and complete the application found at <http://accounting.rutgers.edu/kpmg/funding.html>.
- Include undergraduate and, if applicable, graduate transcripts; a copy of your most current resume; proof of your matriculation status (e.g. letter of acceptance); and a brief cover letter which explains your reason for pursuing a PhD in financing.

One scholarship will be awarded this year



**The Citigroup Foundation Finance Doctoral Scholarship Program
c/o Anita English
KPMG Foundation
Three Chestnut Ridge Road
Montvale, NJ 07645**

**Deadline for applications is May 1, 2004
Award will be announced May 15, 2004**

2004 PHD PROJECT DOCTORAL STUDENTS ASSOCIATION CONFERENCES

Finance:

June 21-23, 2004

The Fairmount Waterfront Hotel
Vancouver, Canada

Western Finance Association 2004
Annual Meeting

June 23-26, 2004

The Fairmount Waterfront Hotel
Vancouver, Canada

Information Systems:

August 3-4, 2004

Marriott Marquis
New York, NY

2004 Americas Conference on
Information Systems

August 5-8, 2004

Marriott Marquis
New York, NY

Accounting:

August 6-8, 2004

Marriott World Center
Orlando, FL

2004 American Accounting Association
Meeting

August 8-11, 2004

Marriott World Center
Orlando, FL

Management:

August 5-7, 2004

Hotel Not Yet Confirmed
New Orleans, LA

2004 Academy of Management Meeting

August 8-11, 2004

Sheraton New Orleans
New Orleans, LA

Marketing:

August 4-6, 2004

Hotel Not Yet Confirmed
Boston, MA

American Marketing Association

2004 Summer Marketing Educators'
Meeting

August 6-9, 2004

Marriott Copley Plaza
Boston, MA

THE FACULTY CORNER



Congratulations to **Fay Cobb Payton, Assistant Professor of Information Systems at North Carolina State University**, who was recently inducted into the Academy of Women of the YWCA of the Greater Triangle. Payton's research on information systems and on minority professionals in the technology field, and her efforts to mentor minority students in business and technology, brought her recognition in the Science & Technology category.

Kelly A. Richmond, Assistant Professor of Accounting at University of North Carolina at Greensboro, and **William C. Belski, Accounting Doctoral Student at Virginia Tech** co-authored the article "A Few Bad Apples in the Bunch? A Post Enron Examination of the Business Student's Perception of the Prestige of the Accounting Profession," with John A. Brozovsky, a Professor at Virginia Tech. The article was published in a recent issue of *New Accountant*.

Laura Hall, Associate Professor of Information Systems, Professor at the University of Texas at El Paso, was presented the El Paso Energy Corporation Foundation Faculty Achievement Award for Teaching Excellence at the Honors Convocation held last Spring.

Anthony H. Catanach, Jr., Associate Professor of Accounting at Villanova University co-authored the paper "Creating Strategic Responses to Critical Risks Facing Accounting Education," with Noah P. Barsky, a Professor at Villanova and Bette M. Koslowski, Mid-Atlantic Director of University Relations at KPMG, LLP. The paper was published in the November 2003 issue of *Issues in Accounting Education*.

Henock Louis, Assistant Professor of Accounting at Pennsylvania State University authored the article "The Value Relevance of the Foreign Translation Adjustments." It was published in the October 2003 issue of *The Accounting Review*.

Danilo Sirias, Assistant Professor of Information Systems at Saginaw Valley State University presented his paper "Tracking MIS Using Conflict Resolution Techniques", at the International Conference on Informatics Education Research held in December. His paper won the (Best Paper of the Conference Award).

Kevin L. James, Assistant Professor of Accounting at Middle Tennessee State University authored the article, "The Effects of Internal Audit Structure on Perceived Financial Statement of Fraud Prevention." The article was published in the December 2003 issue of *Accounting Horizons*.

Congratulations to **Franklin Michello, Professor of Finance at Tennessee State University**, who was recently awarded tenure and promoted to Associate Professor.

STUDENT ACCOMPLISHMENTS

Congratulations to the following students who passed their comprehensive exams during the fall Semester.

Name	Discipline	Schools
Carol Anilowski	Accounting	University of Michigan
Craig Sisneros	Accounting	Arizona State University
Orneita Burton	Information Systems	Arizona State University
Eric Turner	Information Systems	George Washington University
Enrique Beccera	Management	Florida Atlantic University
Koffi Dodor	Management	Jackson State University
Natasha Wilkins	Management	Jackson State University
Carolyn Massiah	Marketing	Arizona State University
Jeremy Sierra	Marketing	New Mexico State University

Congratulations to the following students who defended their dissertation proposal:

Antoinette Lynch, Accounting at South Florida
Rowena Ortiz-Walters, Management at University of Connecticut

THE PhD PROJECT SPONSORS

KPMG FOUNDATION • GRADUATE MANAGEMENT ADMISSION COUNCIL

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NEW PROFESSORS

Congratulations to the following individuals who defended their dissertation! A year after a person's name indicates the year that they attended a November PhD Project Conference.

<u>Name</u>	<u>Discipline</u>	<u>Doctorate Received From</u>	<u>Now Teaching At</u>
Bridget Anakwe	Accounting	Rutgers University	Delaware State University
Helen Brown, 1997	Accounting	University of Wisconsin-Madison	University of Wisconsin-Madison
Wedde Brownell	Accounting	Oklahoma State University	Langston University
Kevin Jackson, 1997	Accounting	University of Texas at Austin	University of Houston
Steve Olshevsky, 1996	Accounting	Texas A&M University	University of Scranton
Francisco Roman	Accounting	University of Arizona	Rice University
Maria Sanchez	Accounting	Drexel University	Rider University
Carmelita Troy	Accounting	University of Maryland	Naval Post Graduate School
Nichole Castater, 1996	Finance	University of South Carolina	Seeking Position
Edith Galy	Information Systems	University of Texas-Pan American	University of Texas-Brownsville
Mick McQuaid	Information Systems	University of Arizona	Seeking Position
Jose Castillo	Management	University of Texas-Pan American	Colorado State University
Carolyn Davis, 1996	Management	Georgia Institute of Technology	Georgia Institute of Technology
Annetta Fortune	Management	Duke University	Drexel University
Andrea Griffin	Management	Texas A&M University	Marquette University
Norris White Gunby	Management	University of Alabama at Birmingham	University of Alabama at Huntsville
Arlisse McKinney	Management	Virginia Polytechnic Institute & State University	University of North Carolina at Greensboro
Darlene Motley	Management	University of Pittsburgh	Robert Morris University
Donatus Okhomina	Management	Jackson State University	Alabama State University
Amanuel Tekleab	Management	University of Maryland	Clarkson University
A. Benedict Udemgba, 1997	Management	Jackson State University	Alcorn State University
Benet DeBerry Spence	Marketing	Northwestern University	University of Illinois-Chicago
Kendra Harris	Marketing	George Washington University	Cornell University
Wakiuru Wamwara-Mbugua	Marketing	University of Memphis	Wright State University

