

THE PHD PROJECTSM

NEWS

Special Edition 2005

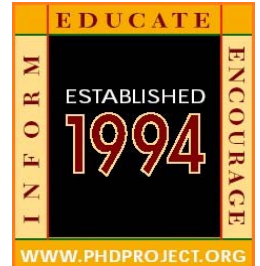
VOLUME X: ISSUE 5

MISSION:

To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native-Americans to business doctoral programs and providing support during their doctoral programs.

OBJECTIVES:

- To increase the number of minority business professors who can function as role models & mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



THE POWER OF NETWORKING



Becoming a business doctoral student can be a very isolated, lonely experience. And for minorities, this is even more so, simply because there just aren't a lot of others that look like you—in the classroom, or in front of it.

Networking is a skill that is learned with time, practice and patience. Some professors, whose presentation skills in the classroom are lack luster and dry, display totally different personalities during office hours, at department functions, or at conferences. Attending department functions allows you, your professor and fellow students to get to know each other on a more personal level. You should take advantage of these opportunities because as a professor you will be asked to represent your department in this type of social setting, especially when you serve on hiring committees.

For minorities that enter a business doctoral program, The PhD Project formed the Minority Doctoral Students Associations as a means of combating the high attrition rate inherent among all business doctoral students. Through these professional peer associations (in accounting, finance, information systems, management and marketing) minority doctoral students make contact with others who are facing similar challenges on the way to becoming business school professors. Every minority business doctoral student in a full-time, AACSB-accredited program is a member of one of these associations. Each association has an annual conference held in conjunction with the relevant professional academic association.

These associations have been incredibly successful in reducing the dropout rate for minority doctoral business students. The average dropout rate for doctoral students is 25-33%. For PhD Project participants, it is less than 5%.

“Academics who succeed have good social networks, mentors and role models,” says David Crockett, a doctoral student at Arizona State University. “Minorities have access to less. But The PhD Project is creating these networks.”

Professor Gavin Clarkson, a member of the Choctaw Nation of Oklahoma, holds three positions at the University of Michigan: assistant professor at the School of Information; visiting professor at the School of Law, and faculty affiliate in the Native American Studies program. Professor Clarkson who received his Ph.D. in Information Systems from Harvard University credits The PhD Project with helping him obtain his current faculty positions at the University of Michigan, noting that *“one of the benefits of being part of The PhD Project is the opportunity to network at a much deeper level than is normally possible for doctoral students.”*



Visibility in national, campus, and department events helps you to become better known by your advisor, committee, and other individuals in your field. Your ability to network with faculty will help when it comes to securing fellowships, assistantships, opportunities to work in a lab, and recommendations for the future.

So, don't be shy...get out there and network! And remember, The PhD Project is always here to help.

SUCCESS! Here's a look at all the current faculty members who attended a November Conference since our inception.

DISCIPLINE	NAME	ATTENDED	DOCTORATE RECEIVED FROM	TEACHING AT
Accounting	Tanya Benford	1994	University of South Florida	University of Central Florida
Accounting	Andy Garcia	1994	Texas Tech University	Bowling Green State University
Accounting	JoYvette Lacy	1994	George Washington University	University of Central Florida
Accounting	Karen Nunez	1994	University of Oklahoma	North Carolina State University
Accounting	Satina Williams	1994	Virginia Commonwealth University	Morgan State University
Accounting	Lynette Wood	1994	Indiana University	Virginia Tech University
Finance	Karl Lawrence	1994	Florida State University	Florida A&M University
Information Systems	Paul Brown	1994	Georgia State University	Clark Atlanta University
Information Systems	Pamela Carter	1994	Florida State University	Florida State University
Information Systems	William Lewis, Jr.	1994	Florida State University	Louisiana Tech University
Information Systems	Alisa Mosley	1994	University of Nebraska-Lincoln	Jackson State University
Information Systems	Sylvioie Merchant	1994	University of Arkansas	California State-Sacramento
Information Systems	Ronald Ramirez	1994	University of California-Irvine	University of Colorado-Denver
Information Systems	Nolan Taylor	1994	University of Georgia	IUPUI Kelley School of Business
Management	Gail Dawson	1994	University of South Florida	University of Tennessee at Chattanooga
Management	Kimberly Ellis	1994	Florida State University	Michigan State University
Management	Jorge Gonzalez	1994	Texas A&M State University	University of Wisconsin-Milwaukee
Management	Leyland Lucas	1994	Rutgers University	Morgan State University
Management	Patricia Martinez	1994	University of California-Irvine	Loyola Marymount University
Management	Quinetta Roberson	1994	University of Maryland	Cornell University
Management	Karynne Turner	1994	University of Pittsburgh	Georgia State University
Management	Michelle Williams	1994	University of Michigan	Massachusetts Institute of Technology
Marketing	Harriette Bettis Outland	1994	Georgia State University	University of West Florida
Marketing	Kimberly Dillon-Grantham	1994	Duke University	University of Georgia
Marketing	Elisa Fredericks	1994	University of Illinois-Chicago	Northern Illinois University
Marketing	Rosanna Garcia	1994	Michigan State University	Northeastern University
Marketing	Rich Gonzalez	1994	University of South Florida	University of South Florida
Marketing	Vanessa Perry	1994	University of North Carolina	George Washington University
Marketing	Joe Ricks, Jr.	1994	Louisiana State University	Xavier University
Accounting	Darryl Allen	1995	George Washington University	Georgetown University
Accounting	Angela Andrews	1995	Michigan State University	Wayne State University
Accounting	Laura Francis-Gladney	1995	Southern Illinois University	State University of New York Institute of Technology
Accounting	Kevin James	1995	University of Tennessee	Middle Tennessee State University
Accounting	Nicole Thorne Jenkins	1995	University of Iowa	Washington University-St. Louis
Accounting	Peter M. Johnson	1995	Arizona State University	Brigham Young University
Finance	Lynne Kelly	1995	George Washington University	Towson University
Finance	Wanda Lee Owens	1995	University of Georgia	Clark Atlanta University
Management	Laquita Blockson	1995	University of Pittsburgh	University of Northern Iowa
Management	Jeff Brice, Jr.	1995	Mississippi State University	Hofstra University
Management	Miles Davis	1995	George Washington University	Shenandoah University
Management	Michael DeVaughn	1995	University of Wisconsin-Madison	University of Minnesota
Management	Tracy Dumas	1995	Northwestern University	George Washington University
Management	Angela T. Hall	1995	Florida State University	Florida State University
Management	Ana Leonard	1995	University of Cincinnati	University of Cincinnati
Management	Angela Miles	1995	Florida State University	North Carolina A&T State University
Management	Bryant C. Mitchell	1995	University of Maryland Eastern Shore	University of Maryland Eastern Shore
Management	Millicent Nelson	1995	Oklahoma State University	Middle State Tennessee University
Management	Deborah Noble	1995	Wayne State University	University of Missouri-Kansas City
Management	Luis Ortiz	1995	University of Texas-Pan American	New Mexico Highlands University
Management	Jill Perry-Smith	1995	Georgia Institute of Technology	Emory University
Management	Mark Suazo	1995	University of Kansas	University of Texas-San Antonio
Management	Ian Williamson	1995	University of North Carolina-Chapel Hill	University of Maryland-College Park
Marketing	Norris Bruce	1995	Duke University	University of Texas at Dallas
Marketing	Jerome Christia	1995	Oklahoma State University	Coastal Carolina University
Marketing	Tracy Dunn	1995	University of South Carolina	Benedict College
Marketing	Hayden Noel	1995	University of Florida	Baruch College-CUNY
Marketing	Leroy Robinson, Jr.	1995	University of South Florida	University of Houston-Clear Lake
Marketing	Donnavieve Smith	1995	University of Illinois	Northern Illinois University
Accounting	William Belski	1996	Virginia Polytechnic Institute & State University	Samford University
Accounting	Royce Burnett	1996	Oklahoma State University	University of Miami
Accounting	Michael Kimbrough	1996	Indiana University	Harvard Business School
Accounting	Dwight McIntyre	1996	University of Kentucky	Clemson University
Accounting	Steven Olshewsky	1996	Texas A&M State University	University of Scranton
Accounting	Diana Robinson	1996	Oklahoma State University	North Carolina A&T State University
Accounting	Pamela Smith	1996	Virginia Polytechnic & State Institute University	University of Texas-San Antonio
Information Systems	Michael D. Meeks	1996	University of Colorado	San Francisco State University
Information Systems	John Warren	1996	University of Illinois	University of Texas-San Antonio
Management	Ulysses Brown, III	1996	Jackson State University	Savannah State University
Management	Deondra Conner	1996	Florida State University	Alcorn State University
Management	Carolyn Davis	1996	Georgia Institute of Technology	Georgia Institute of Technology
Management	Monica C. Gavino	1996	University of Illinois at Chicago	Xavier University
Management	Velma Roberts	1996	University of Alabama-Birmingham	Florida A&M University

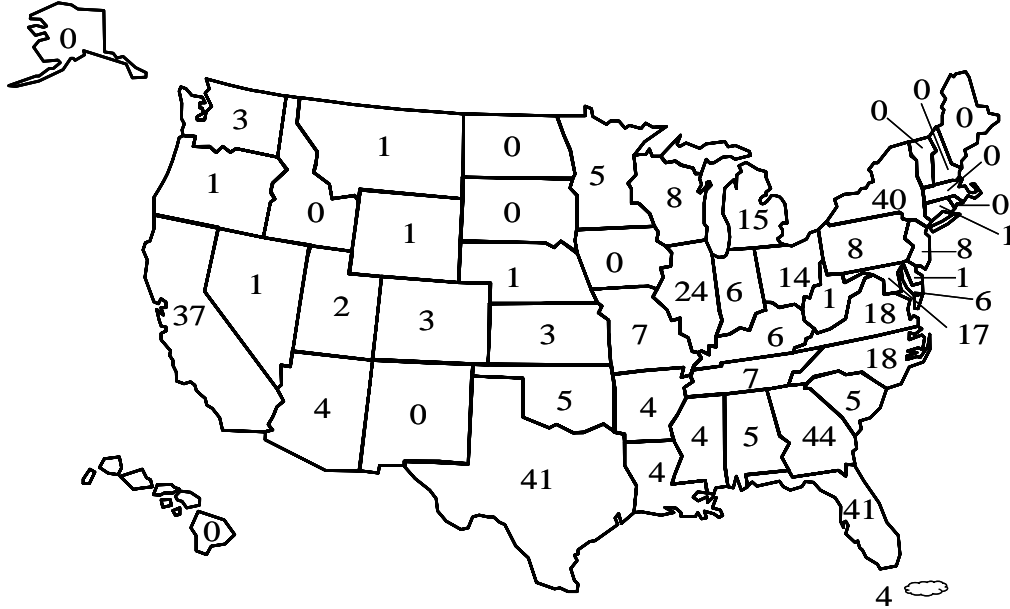
SUCCESS! (cont'd.)

DISCIPLINE	NAME	ATTENDED	DOCTORATE RECEIVED FROM	TEACHING AT
Management	Melvin L. Smith	1996	University of Pittsburgh	Case Western Reserve University
Management	Daniel Stewart	1996	Stanford University	Washington State University
Marketing	Aberdeen Borders	1996	Georgia State University	University of New Orleans
Marketing	Yancy Edwards	1996	Ohio State University	University of South Florida
Marketing	Martin Nunlee	1996	University of Illinois-Urbana Champaign	Syracuse University
Accounting	Anibal Baez Diaz	1997	Kent State University	University of Puerto Rico
Accounting	Helen Brown	1997	University of Wisconsin-Madison	Boston College
Accounting	Dana Hollie	1997	Washington University-St. Louis	University of Houston
Accounting	Kevin Jackson	1997	University of Texas at Austin	University of Illinois at Urbana Champaign
Accounting	Danny Lanier, Jr.	1997	University of Georgia	Texas Christian University
Accounting	Wanda M. Mattei-Ballester	1997	Texas A&M State University	University of Puerto Rico-Rio Piedras
Accounting	Gregory Sierra	1997	Washington University	Pursuing post-doctoral work at the Federal Reserve Board of Governors in Washington, D.C.
Finance	Byron Hollowell	1997	Florida State University	Western Carolina University
Finance	Marisela Santiago-Castro	1997	University of Texas-Pan American	Currently Seeking Faculty Position
Information Systems	Patrick Jeffers	1997	Ohio State University	Iowa State University
Information Systems	Alisha Malloy	1997	Georgia State University	University of Alabama
Information Systems	Victor Mbarika	1997	Auburn University	Southern University and A&M College
Management	Garry Adams	1997	Florida State University	Auburn University
Management	Richard N. Jayes	1997	Northwestern University	North Carolina Central University
Management	Patricia Faison Hewlin	1997	New York University	Georgetown University
Management	Denise Lewin Loyd	1997	Northwestern University	Massachusetts Institute of Technology
Management	Alisha Malloy	1997	Georgia State University	University of Alabama at Tuscaloosa
Management	Kwadwo Ofori-Brobbe	1997	University of Texas at Dallas	Texas Southern University
Management	Jeffrey Robinson	1997	Columbia University	New York University
Management	Ashleigh Rosette	1997	Northwestern University	Duke University
Management	Benedict A. Udemgba	1997	Jackson State University	Alcorn State University
Marketing	Angelisa Gillyard	1997	Ohio State University	University of Maryland
Marketing	John Godek	1997	University of Michigan	University of Oregon
Marketing	Denise Ogden	1997	Temple University	Pennsylvania State University
Marketing	Dawn Pearcy	1997	Florida State University	Eastern Michigan University
Marketing	Samuel A. Spralls	1997	Texas Tech University	University of Tennessee at Chattanooga
Accounting	Maria T. Caban-Garcia	1998	University of Missouri	University of South Florida-Sarasota/Manatee
Accounting	Shirley Hunter	1998	Texas A&M State University	Tufts University
Accounting	Carl N. Wright	1998	Jackson State University	Virginia State University
Information Systems	Ixchel M. Faniel	1998	University of Southern California	University of Michigan
Management	Sharron Hunter-Rainey	1998	Duke University	North Carolina Central University
Marketing	Linda Silver Coley	1998	University of Cincinnati	Miami University
Marketing	Andrea Scott	1998	University of South Florida	Pepperdine University
Accounting	Antoinette Lynch	1999	University of South Florida	Miami University (Ohio)
Accounting	Veronda Willis	1999	University of Colorado-Boulder	University of Texas at San Antonio
Information Systems	Carlos D. Buskey	1999	Pace University	Currently Seeking Faculty Position
Information Systems	Jennifer Edmonds	1999	Rutgers, The State University of New Jersey	Wilkes University
Information Systems	Ricardo Valerdi	2001	University of Southern California	Massachusetts Institute of Technology
Management	Kristena P. Gaylor	1999	Jackson State University	Belhaven College
Management	Brett Gilbert	1999	Indiana University	Georgia State University
Management	Kevin L. Johnson	1999	Indiana University	Baylor University
Management	Matthew S. Rogers	1999	Cornell University	SKK, Graduate School of Business
Marketing	Deirdre Guion	1999	University of Utah	St. Joseph's University
Marketing	Constance Porter	1999	Georgia State University	University of Notre Dame
Marketing	Ivonne M. Torres	1999	University of Houston	New Mexico State University
Marketing	Jeremy J. Sierra	2001	New Mexico State University	Northern Arizona University

THE PHD PROJECT SCORECARD

Year	Direct Mailers	Ads	Applications To Conference	Invitations	Attendees	Conference Attendees Started Doctoral Program
1994	20,000	8	570	285	266	50
1995	27,000	7	853	381	324	54
1996	35,500	10	1,135	499	421	40
1997	46,300	11	1,153	500	429	42
1998	56,500	12	903	402	349	25
1999	75,000	12	933	466	407	35
2000	110,600	15	679	338	290	32
2001	120,000	15	1,076	486	378	37
2002	150,000	15	957	372	342	37
2003	140,000	15	900	450	368	39
2004	130,000	25	850	400	325	18
2005	153,600	25	744	438	380 Est.	-

DEMOGRAPHIC BREAKDOWN OF ALL 2005 CONFERENCE INVITEES



BY DISCIPLINE

	<u>APPLICANTS</u>	<u>INVITED</u>	<u>REINVITES</u>
Accounting	76	50	2
Finance	55	38	6
International Business	61	32	2
Management Information Systems	57	30	2
Management/Organizational Behavior	253	128	9
Marketing	96	64	5
Operations Management Operations			
Research	20	12	3
Strategy	32	19	0

Note: 68 Applicants and 39 Invites did not indicate discipline.

BY AGE

	<u>APPLIED</u>	<u>INVITED</u>	<u>REINVITES</u>
<26	103	71	3
26-30	122	85	5
31-35	113	69	10
36-40	79	49	4
41-45	93	47	4
>45	107	32	1

Note: 101 applicants and 2 reinvites did not provide their age.

BY GENDER & ETHNICITY

	<u>APPLIED</u>	<u>INVITED</u>	<u>REINVITES</u>
Male	298	165	8
Female	420	247	21
African-American	584	317	25
Hispanic-American	125	89	4
Native American	8	6	0
Male African-American	218	108	6
Male Hispanic-American	77	56	2
Male Native American	2	1	0
Female African-American	366	209	19
Female Hispanic-American	48	33	2
Female Native American	6	5	0

THE PHD PROJECT SPONSORS

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