

THE PHD PROJECTSM

NEWS

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VISION:

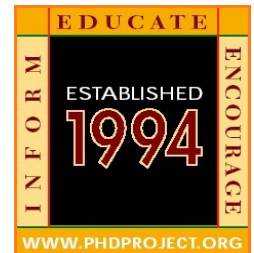
A significantly larger pool of highly qualified African-Americans, Hispanic-Americans, and Native Americans for positions in management.

MISSION:

The PhD Project's mission is to increase the diversity of corporate America by increasing the diversity of business school faculty. We attract African-Americans, Hispanic-Americans, and Native Americans to business Ph.D. programs in the United States, and provide a network of peer support on their journey to becoming professors. As faculty, they serve as role models attracting and mentoring minority students while improving the preparation of all students for our diverse workplace and society.

OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



DR. DOUBLE AND DR. TRIPLE: A LASTING CONNECTION

This excerpt was taken from a full article written by MediaImpact that can be found on www.phdproject.org/inthenews.html

Two PhD Project participants have become human milestones: Dr. Double and Dr. Triple. They have marked the doubling and tripling of the number of minority business professors in the United States.

Doctor Double, Alisha Malloy and Doctor Triple, Belinda Shipps, have been linked for years. Dr. Double, Alisha, was a behind-the-scenes mentor to her good friend Belinda. She repeatedly encouraged Belinda not to give up, always helping her to overcome challenges along the way. "It became my task to make sure Belinda had someone to talk to," recalls Dr. Malloy, Assistant Professor at North Carolina Central University.

Now, Dr. Belinda Shipps, Assistant Professor at North Carolina A&T University, appreciatively acknowledges that she might never have made it through her doctoral journey without the encouragement and support of Dr. Malloy. "I just kept visualizing myself being finished," recalls Dr. Shipps. "Alisha was inspirational to me, and still is."

Alisha Malloy and Belinda Shipps first met at the 1998 PhD Project Doctoral Students Association Conference, and became friends after the 2000 conference.

It seemed like Belinda, then at the University of Wisconsin-Milwaukee, would be first to earn her Ph.D. as she was a year ahead of Alisha, then at Georgia State University.

But within a few years, Belinda encountered major obstacles, both professional and personal that demanded her steady attention. As time passed for Belinda, Alisha was able to progress along a smoother track in her studies. The roles were then reversed. Dr. Malloy became the lead cheerleader, confidante and booster to her friend, Belinda.


We are very happy that both have fulfilled their dreams of becoming professors and continue to be friends. The connection made at The PhD Project conference continues today as the two professors live and work just 50 miles apart in North Carolina; a lasting connection indeed!



Alisha Malloy and Belinda Shipps

Listed below are the accomplishments of PhD Project participants. A year after the participant's name indicates the year they attended a November PhD Project Conference.

CONGRATULATIONS! NEW PROFESSORS

 The following individuals advised us of their dissertation defense since the last issue of this newsletter! A year after a name indicates the year they attended a November PhD Project Conference.

NAME	DISCIPLINE	DOCTORATE RECEIVED AT	TEACHING AT
Nana Amoah-2003	Accounting	Morgan State University	Old Dominion University
Loretta Baryeh	Accounting	Morgan State University	Towson State University
Helen Gabre-2002	Accounting	University of Mississippi	Alabama A&M University
Kenneth Henry	Accounting	Florida International University	Florida International University
Anthony Holder-2002	Accounting	University of Cincinnati	Case Western Reserve University
David Moore-2003	Finance	University of Tennessee	University of Memphis
Brandis Phillips-1999	Information Systems	Michigan State University	North Carolina A&T State University
Jorge Arevalo	Management	Rutgers University	Seeking Faculty Position
Aimee Dars Ellis	Management	Arizona State University	Ithaca College
N. Sharon Hill-1997	Management	University of Maryland College Park	George Washington University
Anthony Nyberg-2002	Management	University of Wisconsin-Madison	University of South Carolina
Michelle Washington	Management	Temple University	Arcadia University
Allison Watts-1997	Management	Temple University	Shippensburg University
Anthony Asare	Marketing	University of Massachusetts-Amherst	Quinnipiac University
Elyria Kemp-2003	Marketing	University of Arkansas	Texas State University
Maura Scott-2001	Marketing	Arizona State University	University of Kentucky

STUDENT ACCOMPLISHMENTS

Congratulations to the following students who successfully defended their dissertation proposals.

NAME	DISCIPLINE	SCHOOL
Carla D. Jones- 2002	Management	Arizona State University
SherRhonda Gibbs	Management	Jackson State University
Deanna Kennedy	Management	University of Massachusetts-Amherst
Demetra Andrews	Marketing	University of Houston

Congratulations to the following students who recently passed comprehensive exams.

NAME	DISCIPLINE	SCHOOL
Norbert Pierre	Finance	Baruch College

2008 KPMG FOUNDATION ACCOUNTING DOCTORAL SCHOLARSHIP RECIPIENTS

The KPMG Foundation's Accounting Doctoral Scholarship aims to further increase the completion rate among African-American, Hispanic-American, and Native American doctoral students. The \$10,000 annual scholarship is eligible for annual renewal, with a cumulative total scholarship amount not to exceed \$50,000. The 2008 recipients have been named. They are:

Name	School
Beau Barnes	Texas Tech University
Phebian Davis-Culler- 2003	Florida Atlantic University
Stephania Mason- 2005	Rutgers University
Leah E. Muriel- 2007	University of Tennessee
Adrienne C. Rhodes- 2007	Pennsylvania State University
Kerri Ann Sanderson	Florida Atlantic University
Randolph Christopher Small- 2004	Harvard University
Anissa Truesdale- 2005	University of South Florida
Abigail M. Allen	Harvard University
Christopher Bell- 2006	University of Arkansas-Fayetteville

FACULTY CORNER

Congratulations to Dr. Brian Brown, Marketing, University of Massachusetts-Amherst. Dr. Brown's article titled "The role of mentoring in promoting organizational commitment among Black managers" will be published in the *Journal of Business Research* (July 2008). The article is co-authored by Alex Zablah (Oklahoma State University) and Danny Bellenger (Georgia State University).

Congratulations to Dr. Tiffany Barnett White, Marketing, University of Illinois-Urbana/Champaign, who was granted tenure. Dr. Barnett White is a faculty member of The PhD Project Marketing Doctoral Students Association.

Congratulations to Dr. Cassandra Wells who was recently granted tenure and promoted to Associate Professor of Marketing at Morehouse College. Dr. Wells is a faculty member of The PhD Project Marketing Doctoral Students Association.

STUDENT NEWS

Welcome New Students! *These students, along with others that have been listed in previous newsletters this year, total 43 to date that will be starting programs in the Fall 2008.*

Name	Discipline	School
Abigail M. Allen	Accounting	Harvard University
Beau Barnes	Accounting	Texas Tech University
Christopher Bell-2006	Accounting	University of Arkansas- Fayetteville
Fred L. Coleman- 2007	Accounting	Jackson State University
Phebian Davis-Culler- 2003	Accounting	Florida Atlantic University
Paige Gee	Accounting	Temple University
Stephani Mason- 2005	Accounting	Rutgers University
Thomas Red Medley	Accounting	University of Kentucky
Aisha G. Meeks- 2007	Accounting	Jackson State University
Adrienne Rhodes- 2007	Accounting	Pennsylvania State University
Jaime Salas-2007	Accounting	Arizona State University
Kerri-Ann Sanderson	Accounting	Florida Atlantic University
Anissa Truesdale- 2005	Accounting	University of South Florida
Reginald Wilson	Accounting	Jackson State University
Bill Bradford-2006	Finance	Florida State University
Anjelita Cadena- 2004	Finance	University of Texas-San Antonio
Haimanot Kassa- 2005	Finance	University of Cincinnati
Kimberly Luchtenberg- 2007	Finance	Old Dominion University
Monika Rabarison	Finance	University of Kentucky
Willie Reddic- 2002	Finance	Syracuse University
Joanne Adeyemi- 2007	Information Systems	Claremont Graduate University
Robert Hooker	Information Systems	Florida State University
RondaLynne McClintock- 2006	Information Systems	Claremont Graduate University
Rachida Parks- 2007	Information Systems	Pennsylvania State University
Colleen Schwarz	Information Systems	Louisiana State University
Jennifer Bailey-2004	Management	Georgia Tech University
Jesse Brown III-2007	Management	Old Dominion University
Pamela Harper-2007	Management	Rensselaer Polytechnic Institute
Anthony Hood-2006	Management	University of Alabama-Tuscaloosa
Rosemond (Roz) Moore	Management	University of Texas-Pan American
Brandon Ofem	Management	University of Kentucky
Taisha Penn-2006	Management	Morgan State University
Christopher Simmons-2006	Management	University of Alabama-Tuscaloosa
Sharon Simmons-2007	Management	Syracuse University
Justice Tillman-2007	Management	University of Alabama-Tuscaloosa
Monique Bell-2005	Marketing	Drexel University
Jennifer Martinez-Wray-2005	Marketing	University of Memphis
Efua Obeng-2007	Marketing	University of Pittsburgh
Scott Owen-2007	Marketing	University of Oregon
Omar Rodriguez-2006	Marketing	Emory University
Dalila Salazar-2007	Marketing	University of Texas-El Paso

THE SPONSOR CORNER

The PhD Project is pleased to announce the addition of **five** corporate sponsors since our last newsletter: CIGNA, Dow Chemical Company, Dixon Hughes PLLC, Sun Microsystems and John Deere Foundation.

We are also pleased to announce that we currently have the support of 212 universities! This is a substantial increase and the largest number of supporting universities in our history. For a complete listing of participating universities, visit www.phdproject.org/universities.html. We look forward to another great year of increased participation and support!

As we continuously work to broaden support for The PhD Project, we ask for *your* support in acknowledging the sponsoring corporations and also identifying potential Sponsors. Please contact Marie Zara, Development Manager at mzara@kpmg.com or 201-505-3529.

PLEDGE: Provide a Legacy to Ensure Diversity for Generations in Education

As we look forward to 2009, we hope you will continue your generous support of The PhD Project. We need new and renewed contributions in order to provide others with the same opportunity that you have been given. Please check your emails for renewal requests. Also, keep your individual contributions coming ... we need your support to sustain The PhD Project. You can access a PLEDGE card online at www.phdproject.org – just click on the PLEDGE icon on the homepage. *Please give generously to enable others to continue to give back.*



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RESULTS OF The PHD PROJECT TO DATE

	<u>Accounting</u>	<u>Finance</u>	<u>Information Systems</u>	<u>Management</u>	<u>Marketing</u>	<u>Total</u>
Total Current Students	61	54	63	180	48	406
Total members since formation of Doctoral Students Association who are now on faculty	128	40	82	168	91	509
Total Student members who dropped out of Doctoral programs	24	26	21	41	15	127
Total Current Faculty	243	80	129	282	175	909
Faculty as of 1994	-	-	-	-	-	294*

*breakdown by discipline not available.

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