

# THE PHD PROJECT<sup>SM</sup>

## NEWS

FALL 2008

VOLUME XIII: ISSUE 5

### VISION:

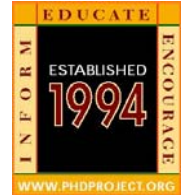
A significantly larger pool of highly qualified African-Americans, Hispanic-Americans, and Native Americans for positions in management.

### MISSION:

The PhD Project's mission is to increase the diversity of corporate America by increasing the diversity of business school faculty. We attract African-Americans, Hispanic-Americans and Native Americans to business Ph.D. programs, and provide a network of peer support on their journey to becoming professors. As faculty, they serve as role models attracting and mentoring minority students while improving the preparation of all students for our diverse workplace and society.

### OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



*This Just In... New DSA Networking Website Coming Soon!*

## LEARNING THE VALUE OF THE NETWORK

The PhD Project Doctoral Students Association (DSA) Conferences have been known to be motivating, refreshing, serious, and fun, all at the same time. Why do some neglect to take advantage of the benefits that can be derived by being in attendance? That is something we are still trying to figure out!

This past summer we held our annual DSA conferences in Hawaii, Anaheim, San Diego and Toronto. Many were in attendance, some were unable to attend due to previous obligations or family situations, yet others just were not there and may have never attended a conference to date.

We have found some doctoral students who now see and experienced the benefits of being in attendance. One such student wrote the following:

*"I needed to let you know what a big impact the annual meeting had on me and my velocity in the Ph.D. program. I have been a member of the project for 5+ years and this was my first conference.*


*"I can't help but think of all the time and effort wasted thinking I would never get through my Ph.D. program and complete my dissertation. I cannot put into words how much impact that three day conference had on my motivation, confidence and comfort level. The fact that accomplished faculty take time out to counsel, encourage and advise the students is something I have not experienced to date (my own fault). The three days of that conference, I felt that I learned more, developed more and networked more than I have in the 5+ years that I have spent in my doctoral program."*

The value of the network can not be understated. Time and again, students have reported that the encouragement, motivation, and reinvigoration received from the conferences were what helped them continue in their pursuit of becoming professors.

We can help you be reinvigorated, motivated and charged up to continue, pursue your dream and complete your doctoral program! Join us in 2009 for The PhD Project Doctoral Students Association Conferences! (See page 3 for more details)

Listed below are the accomplishments of PhD Project participants. A year after the participant's name indicates the year they attended a November PhD Project Conference.

## WELCOME! New Students

 Since the summer newsletter, we became aware of the individuals listed below who were admitted to or were previously enrolled in a doctoral program. If you know of anyone we have not reported, please contact us. For September 2008, we are aware of a total of 51 new students.

NAME	DISCIPLINE	SCHOOL
Raul Tapia Jr.	Accounting	University of Texas at El Paso
Giovanni Fernandez	Finance	Florida International University
Maurice Johnson- 2007	Information Systems	Pennsylvania State University
Alberto Gastelum	Management	Northwestern University
Claudia Gomez	Management	New Mexico State University
Kevin Hurt	Management	University of Texas-Pan American
Richardia D. Jenkins	Management	Jackson State University
Mary Carol Mazza	Management	Harvard Business School
Luceta McRoy- 2007	Management	University of Alabama
Daniel Medina	Marketing	University of Colorado at Boulder

## STUDENT ACCOMPLISHMENTS


Congratulations to the following students who recently passed comprehensive exams:

NAME	DISCIPLINE	SCHOOL
Jonathan Milian- 2005	Accounting	University of Chicago
Alice Wieland- 2004	Management	Rutgers University
Jennifer Cordero- 2005	Marketing	University of California, Irvine
Dan Young- 2004	Marketing	Temple University

Congratulations to the following students who successfully defended their dissertation proposals:

NAME	DISCIPLINE	SCHOOL
David Major- 2002	Management	University of Maryland
Silvia Salas- 2003	Management	Florida International University

## CONGRATULATIONS! NEW PROFESSORS

 Following are individuals who have advised us of their dissertation defense since the summer 2008 issue of this newsletter!

NAME	DISCIPLINE	DOCTORATE RECEIVED AT	TEACHING AT
Alvaro Taboada- 2000	Finance	Ohio State University	University of Tennessee
Roderick L Lee- 2001	Information Systems	Pennsylvania State University	Pennsylvania State University
Heather M. Caruso	Management	Harvard University	Post-doc at University of Chicago
Michelle Duguid	Management	Cornell University	Post-doc at Cornell University

## IN THE NEWS

**Bernie Milano**, President of The PhD Project, President and Trustee of the KPMG Foundation was honored with the Beta Alpha Psi (BAP) President's Award. Beta Alpha Psi, previously an accounting honor society, now includes finance and information systems students, thanks in part to the leadership of Bernie Milano. Congratulations Bernie!

**Dr. Darlene Motley, Management**, was promoted to Associate Professor with tenure at **Robert Morris University** and named Department Head of Management. She serves as Director of the Master's of Science in Human Resource Management. Dr. Motley is a faculty member of The PhD Project Management Doctoral Students Association. Congratulations Dr. Motley!

**Dr. Larry McDaniel, Management Information Systems**, was appointed as Chair of the Department of Management & Marketing at **Alabama A&M University**. Dr. McDaniel is a faculty member of The PhD Project Information Systems Doctoral Students Association. Congratulations Dr. McDaniel!

## SPONSOR UPDATE

The California State University System has joined The PhD Project as our newest Sponsor! In addition to meeting the funding level for full sponsorship, all 23 business schools will be able to enjoy all the benefits of university participation for the 2008-2009 academic year.

Since our last newsletter, The PhD Project has received renewals from the following Sponsors:

**AICPA** - \$50,000 per year for 2008, 2009, 2010

**Diversity Inc.** - \$50,000 for 2008

**Microsoft**- \$25,000 for 2008

**JPMorgan Chase**- \$25,000 for 2008

Thank you all for your continued commitment!

## 2008 DSA CONFERENCES: A HUGE SUCCESS!

It's that time of the year when we look back at The PhD Project Doctoral Students Association (DSA) Conferences.

This year we had more than 625 minority faculty, doctoral students and guests in attendance. We were also proud to "cap" 35 members as New Faculty!

If you were not in attendance, you missed informative and interesting sessions, wonderful student presentations, great associations, opportunities to meet old friends as well as make new ones and many memorable moments. Here is what one student wrote:

*"This was my first conference and needless to say, it made a huge impact on me. Everything, including the individual student conversations, the presentations, the faculty conversations, and the materials made this experience something that made a difference in my doctoral student journey."*

A new faculty member wrote:

*"Once I enrolled in the grueling PhD Program, The Management Doctoral Students Association (MDSA) Conferences and the friendships that I developed through them were vehicles through which I found strength to continue my studies; both provided exposure to people who imparted encouraging words and firsthand accounts of surviving similar experiences in a doctoral program."*

Think about it; what conference can you attend where the atmosphere is one of family? That is the best way to describe the Doctoral Students Association, a happy and well-informed family. Be a part of "the family!" Mark these dates in your calendars:

### Finance DSA Conference

June 15-17, 2009, San Diego, CA

### Accounting DSA Conference

July 31-Aug. 2, 2009, New York, NY

### Information Systems DSA Conference

August 4-6, 2009, San Francisco, CA

### Management DSA Conference

August 5-7, 2009, Chicago, IL

### Marketing DSA Conference

August 5-7, 2009, Chicago, IL

## THE 2008-2009 AMERICAN MARKETING ASSOCIATION VALUING DIVERSITY PH. D. SCHOLARSHIPS

NAME	SCHOOL ATTENDING
Aronte Bennett	New York University
Janee Burkhalter- 2002	Georgia State University
Jennifer Cordero- 2005	University of California, Irvine
Kevin Thomas- 2005	University of Texas at Austin
Keisha Wells- 2005	Duke University

## THE 2008-2009 KPMG FOUNDATION ACCOUNTING SCHOLARSHIP RENEWALS

NAME	SCHOOL ATTENDING
Nelson Alino	University of South Carolina
Paul Bissah	Georgia State University
Jason Brown- 2001	University of Pittsburgh
Joseph Canada	University of Central Florida
Richard Carrizosa- 2003	New York University
Alexis Castro	University of Kentucky
Sukari Farrington	Emory University
Fabio Gaertner	University of Arizona
George Gonzalez- 2005	University of Pittsburgh
Eric Gooden	Florida State University
Stacy Hawkins- 2005	Georgia State University
Robert Huber	University of Arizona
Melvin Lamboy-Ruiz	Purdue University
Veena Looknan-Brown	Florida Atlantic University
Robert Marley	University of South Florida
Dara Marshall	Michigan State University
Nicole McCoy- 2003	Southern Illinois University
Jonathan Milian- 2005	University of Chicago
Norma Montague- 2004	University of South Florida
Susan Muzorewa	Morgan State University
Oluwakemi Onwuchekwa- 2004	University of Central Florida
Elisabeth Wagner (Peltier)	Baruch College
Ross Roberts	Drexel University
Michael N. Robinson	Arizona State University
Shani Robinson- 2006	University of North Texas
Cathy Scott	Jackson State University
Dave Thompson- 1996	Jackson State University
Adrian Valencia- 2004	Florida State University
Arthur Wharton- 2003	Morgan State University
Alicia Yancy	Univ. of Southern California

## THE 2008-2009 AICPA FELLOWSHIP RENEWALS

NAME	SCHOOL ATTENDING
Nelson Alino	University of South Carolina
Jason Brown- 2001	University of Pittsburgh
Alexis Castro	University of Kentucky
George Gonzalez- 2005	University of Pittsburgh
Robert Huber	University of Arizona
Melvin Lamboy-Ruiz	Purdue University
Robert Marley	University of South Florida
Nicole McCoy- 2003	Southern Illinois University
Jonathan Milian- 2005	University of Chicago
Norma Montague-2004	University of South Florida
Shani Robinson- 2006	University of North Texas
Paul San Miguel- 1997	University of Texas-San Antonio
Adrian Valencia- 2004	Florida State University
Alicia Yancy	University of Southern California

## THE PHD PROJECT - CELEBRATING 15 YEARS!

This November we will be launching a special Anniversary Campaign to commemorate The PhD Project's 15<sup>th</sup> Anniversary (1994-2009).

As you all know, we have achieved many milestones over the past 15 years...capping our first PhD Project professor –Alisa Mosley, Dr. Double – Alisha Malloy and most recently Dr. Triple – Belinda Shipps. Since we began, the number of minority faculty at U.S. business schools has grown from 294 to 945 with another 425 minority doctoral students in the pipeline...but as you are aware, there is still much work to be done!

## *Provide a Legacy to Ensure Diversity for Generations in Education*



Information on this special campaign will be coming to you via email and will also be distributed in conjunction with the 2009 DSA summer conferences.

Please contact Marie Zara at (201) 505-3529 or [mzara@kpmg.com](mailto:mzara@kpmg.com) if you would like to contribute to this effort, or if you have any questions or suggestions.

**Please give generously to enable others to give back.**

## THE PHD PROJECT 2008 ANNUAL CONFERENCE

**THE PHD PROJECT** 2008 Annual Conference will be held on November 19th-21st at the Hyatt Regency O'Hare in Chicago, Illinois. The Conference provides information about business doctoral programs and the opportunity to visit with more than 90 universities whose doctoral programs are represented at the University Fair. This year's conference is assured to be a GREAT one. The two-day conference is a perfect setting to meet other individuals, who are thinking about pursuing a Ph.D., as well as network with current doctoral students and faculty. Applications for the 2009 conference will be available on our website, [www.phdproject.org](http://www.phdproject.org), in December.

## THE PHD PROJECT SPONSORS

**KPMG FOUNDATION • GRADUATE MANAGEMENT ADMISSION COUNCIL • 212 PARTICIPATING UNIVERSITIES  
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*\*If you have news or an inspiring story to share, please email [myrnavarner@kpmg.com](mailto:myrnavarner@kpmg.com) for inclusion in an upcoming newsletter.*