

# The PhD Project <sup>sm</sup>

NEWS

WINTER 2003

Volume VIII: Issue 1

**MISSION:** To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native Americans to business doctoral programs and providing support during their doctoral programs.

**OBJECTIVES:**

- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.

## EARN A FACULTY GRANT OR SCHOLARSHIP!

In the summer of 1997, the sponsors of The PhD Project agreed to channel their contributions to each of the programs under The PhD Project umbrella. In addition to funding the annual November conference for individuals who are interested in making the leap from corporate world to academia, The PhD Project sponsors now provide support to five doctoral students associations. The five associations are for African-Americans, Hispanic-Americans and Native Americans who are studying accounting, finance, information systems, management, or marketing. These associations complement and enhance the mission of The PhD Project.

The associations hold annual conferences which precede the annual conferences of a major professional association in their discipline. This linkage enables students to attend sessions presented by top people in the field, and provides them with networking and mentoring opportunities that would otherwise be unavailable.

All expenses for eligible members to attend their doctoral association conference, and attendance at their respective professional conference, are paid for by The PhD Project. All expenses for potential doctoral students attending the annual PhD Project conference are also covered by The Project.

As The PhD Project continues to grow, additional funding becomes even more important. You can help.

Faculty members – you can raise money for summer research, or other needs, while helping us raise funds for The PhD Project. Introduce us to an organization that becomes a sponsor of The PhD Project and you'll receive a grant equal to 20% of the funds received from that new sponsor!

Doctoral students – you can raise money to support your education. By introducing us to a sponsor, you can earn a scholarship equal to 20% of the funds received from that new sponsor!

So, it's a true win/win situation. The individual who brings in a new sponsor receives financial support. The sponsoring organization has the opportunity to join an extremely unique, and successful, program. And, future, potential students are able to tap into a network of support provided through The PhD Project and the related doctoral student associations.

If you have contacts at companies that might be interested in sponsoring The PhD Project, please contact Toni Nelligan ([tnelligan@kpmg.com](mailto:tnelligan@kpmg.com)) to receive a formal proposal package.

**WELCOME TO OUR TWO NEWEST SPONSORS!**

**GE FUND**

**SARA LEE BRANDED APPAREL**

**1-888-2GET-APHD**

**WWW.PHDPROJECT.ORG**

# The PhD Project Scorecard

Year	Direct Mailers	Ads	Applications to conference	Invitations	Attendees*	Started Doctoral Programs**
1994	20,000	8	570	285	266	56
1995	27,000	7	853	381	324	81
1996	35,500	10	1,135	499	421	79
1997	46,300	11	1,153	500	429	77
1998	56,500	12	903	402	349	81
1999	75,000	12	933	466	407	60
2000	110,600	15	679	338	380	55
2001	120,000	15	1,076	486	432	67
2002	150,000	15	957	372	342	62

\* each year includes invitees from previous years who were unable to attend that year

\*\* represents all African-Americans, Hispanic-Americans and Native Americans who entered a business doctoral program that year.

## SCHOLARSHIPS FOR ACCOUNTING STUDENTS

The KPMG Foundation Accounting Doctoral Scholarship Program is open to African-Americans, Hispanic-Americans and Native Americans who will be in a full-time Accounting business doctoral program in September 2003.

*Terms of the scholarship are as follows:*

A \$10,000 annual scholarship renewable for a total of five years. These funds are not meant to replace funds normally made available by the doctoral granting institution. Therefore, we recommend that the institution provide the following: A \$5,000 annual stipend unrelated to teaching and research assistantships, and a waiver of tuition and fees.

*Eligibility Requirements:*

- You must be African-American, Hispanic-American, or Native American.
- You must be a U.S. citizen or a permanent U.S. resident
- You must be enrolled, on campus, in a full-time AACSB accredited Accounting doctoral program by September 2003.

If you are in the process of applying to schools, please indicate which schools. Scholarships are awarded contingent upon admission.

*To apply:*

- Download and complete the application from [www.kpmgfoundation.org](http://www.kpmgfoundation.org)
- Include undergraduate and, if applicable, graduate transcripts; a copy of your most current resume; proof of your matriculation status (e.g. letter of acceptance); and a brief cover letter which explains your reason for pursuing a Ph.D. in accounting.

*Up to 15 new scholarships will be awarded this year*



Doctoral Scholarship Program  
c/o Anita English  
KPMG Foundation  
Three Chestnut Ridge Road  
Montvale, NJ 07645

***Deadline for applications is May 1, 2003***

***Awards will be announced May 15, 2003***

**1-888-2GET-APHD  
WWW.PHDPROJECT.ORG**

## 2003 PHD PROJECT DOCTORAL STUDENTS ASSOCIATION CONFERENCES

*Information Systems:*  
August 1- 2, 2003  
Hyatt Regency Hotel  
Tampa, FL

2003 Americas Conference on  
Information Systems  
August 3-5, 2003  
Marriott Waterside Hotel  
Tampa, FL

*Management:*  
August 1-3, 2003  
Renaissance Madison Hotel  
Seattle, WA

2003 Academy of  
Management Meeting  
August 3-5, 2003  
Sheraton Seattle Hotel & Towers and  
Westin Hotel Seattle  
Seattle, WA

*Finance:*  
June 16-18, 2003  
Melia Cabo Real  
Los Cabos, Mexico

Western Finance Association 2003  
Annual Meeting  
June 18-21, 2003  
Melia Cabo Real  
Los Cabos, Mexico

*Accounting:*  
August 1-3, 2003  
Renaissance Ilikoi Hotel  
Honolulu, HI

2003 American Accounting Association  
Meeting  
August 3-6, 2003  
Hilton Hawaiian Village  
Hilton, HI

*Marketing:*  
August 13-15, 2003  
Chicago Hilton & Towers  
Chicago, IL

American Marketing Association  
2003 Summer Marketing  
Educators' Meeting  
August 15-18, 2003  
Chicago Hilton & Towers  
Chicago, IL

---

## The Faculty Corner

Danilio Sirias, Saginaw Valley State University (Information Systems) co-authored a book titled, "Bridging the Boomer Xer Gap," which was selected by Executive Book summaries as one of the best business books of 2002.

Michael B. Clement, University of Texas at Austin, (Accounting) co-authored the article, "Do Investors Respond to Analysts' Forecast Revisions as if Forecast Accuracy is All That Matters," with Senyo Y. Tse. It was published in the January 2003 issue of *The Accounting Review*.

Thomas J. Lopez, Georgia State University (Accounting) co-authored the article, "Restructuring Charges and CEO Cash Compensation: A Reexamination," with Davit Adut, Texas A&M University and William H. Cready Louisiana State University. It was published in the January 2003 issue of *The Accounting Review*.

Robin L. Tarpley, George Washington University (Accounting) co-authored the article, "Evidence from Auditors about Managers' and Auditors' Earnings Management Decisions," with Mark W. Nelson, Cornell University and John A. Elliott, Baruch College. It was published in the Supplement 2002 Quality of Earnings Conference issue of *The Accounting Review*.

---

---

## Student Accomplishments



Congratulations to Shirley Hunter, accounting doctoral student at Texas A&M University, who won the **Best Paper Award** at the 2002 SAAA Conference.

Congratulations to Stephanie Rauterkus, finance doctoral student at Louisiana State University, was awarded a travel award from the American Finance Association.

Congratulations to all of you on your accomplishments!

**This corner is reserved for announcing everyone's special accomplishments throughout the year. Please be sure to contact Fiona Rose, [fionarose@kpmg.com](mailto:fionarose@kpmg.com) to share your story.**

# New Professors

Congratulations to the following individuals who recently defended their dissertation! A year after a person's name indicates the year that they attended a November PhD Project Conference.



<u>Name</u>	<u>Discipline</u>	<u>Doctorate Received From</u>	<u>Now Teaching At</u>
Kathryn Epps	Accounting	Georgia State University	Mercer University
Royce Burnett, 1996	Accounting	Oklahoma State University	University of Miami
Peter Johnson, 1995	Accounting	Arizona State University	Brigham Young University
Diana Robinson, 1996	Accounting	Oklahoma State University	North Carolina A&T
Ola Smith	Accounting	Michigan State University	Western Michigan University
Eric Valentine	Accounting	University of Memphis	Kansas State University
Javier Rodriguez	Finance	University of Houston	University of Puerto Rico
J. Alberto Espinosa	Information Systems	Carnegie Mellon University	American University
Ronald Ramirez , 1994	Information Systems	University of California-Irvine	University of Colorado-Denver
Jason Thatcher	Information Systems	Florida State University	Clemson University
John Warren, 1996	Information Systems	University of Illinois-Chicago	University of Texas-San Antonio
Sonja Wiley Patton	Information Systems	University of Hawaii	Louisiana State University
Obasi Akan	Management	Case Western Reserve University	University of Tennessee
Aleta Alli	Management	Mississippi State University	Mississippi State-Meridian Campus
Carlos Alsua	Management	Arizona State University	University of Alaska-Anchorage
Ana Leonard	Management	University of Cincinnati	Miami University
David Nino	Management	University of Texas at Austin	University of Texas at Austin
Sammie Robinson	Management	University of Kansas	Illinois Wesleyan University
Melvin Smith, 1996	Management	University of Pittsburgh	Case Western Reserve University
Mark Suazo, 1995	Management	University of Kansas	Bryant College
Frank Bryant	Marketing	New Mexico State University	Salisbury State University
Hayden Noel, 1995	Marketing	University of Florida	Baruch College

## The PhD Project Sponsors

**KPMG FOUNDATION •**  
**GRADUATE MANAGEMENT ADMISSION COUNCIL •**  
**PARTICIPATING UNIVERSITIES • THE CITIGROUP FOUNDATION •**  
**FORD MOTOR COMPANY FUND • DAIMLERCHRYSLER CORPORATION FUND •**  
**AACSB INTERNATIONAL • JAMES S. KEMPER FOUNDATION • AICPA •**  
**FANNIEMAE FOUNDATION • ABBOTT LABORATORIES •**  
**MERRILL LYNCH & CO. FOUNDATION, INC • STATE STREET CORPORATION •**  
**PFIZER INC. • ROBERT K. ELLIOTT • JP MORGAN CHASE • GE FUND •**  
**AT&T FOUNDATION • SARA LEE BRANDED APPAREL**

**1-888-2GET-APHD**  
**WWW.PHDPROJECT.ORG**